

Website Application Worksheet

- Do you have stationary/business cards that should coordinate with the website?
Do you have specific business colors?

- Does your business have events? Do you publish these in a newsletter?

- Do you currently have e-mail? If yes, do you answer it on a daily basis?

- Do you have frequently asked questions?

- Location: Directions, map, or both?

- Do you want icons to look a particular way? Do you want animation on your site?

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- Please list some adjectives that you would like to apply to your website.
(colorful, rustic, high-tech, ancient, hand-made, pink, simple, elaborate, noisy, quiet, Greek....)

- Who is your audience? Do they have any special needs or preferences?

- Do you have photographs?

- Do you have any examples of websites you like, and what do you like about them? Do you have examples of websites you dislike, and why?

- What is your budget for this project?